

It is anticipated that this draft document will eventually become an appendix to the currently issued NMWG PA Plan.

- I. The wing will publicize actual mission or Search and Rescues Exercises (SAREXes)
 1. Wing will distribute the following, both state-wide and/or nationally to the news media:
 - a. Pre-event news releases.
 - b. For an event expected to last more than a day,
 - 1) an initial release before or at the beginning of the event
 - 2) updates during the event
 - 3) post-event final news releases, with appropriate images at the conclusion of the event.

For an actual mission or SAREX no releases will be made to the media unless initialed and dated by the Incident Commander (IC) before issuing the press release to the media.

In a NIMS environment, all news releases will go out under the MIO's signature and contact information.

For a special event news release, the PAO shall obtain the approval of the unit commander and/or the person in charge of the special event before issuing the press release to the media.

In coordination with Wing PA, squadrons will contribute local material to Wing PA, for possible inclusion in the overall reporting, either individually or jointly, as directed.
 2. In preparation of a planned, or possible unplanned event,
 - a. The wing PAO shall obtain and maintain biographies of key personnel who might be expected to work missions or SAREX for possible inclusion in media packets;
 - b. The wing PAO shall obtain and maintain biographies of wing staff;
 - c. The squadron PAOs shall obtain and maintain biographies of each member of the squadron that would be available to the wing PAO for possible inclusion in media packets.
- II. Publicizing awards and promotions within the wing:
 1. Depending on the importance of the achievement, the wing will publicize and/or assist local squadrons in publicizing awards and promotions of squadron members.
 2. The wing will publicize awards and or promotions of wing staff personnel.

III. Publicizing upcoming training and events:

1. The wing will publicize and/or assist local squadrons in publicizing special events such as open houses.
2. The wing will publicize and/or assist squadrons in publicizing training to be offered at the squadron and area levels.
3. The wing will publicize training to be offered at the wing level.

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